

LOGO



TYPOGRAPHY

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu V v Ww Xx Yy Zz
1234567890**

**UNIFORM CONDENSED-
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu V v Ww Xx Yy Zz
1234567890

UNIFORM CONDENSED

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Charlotte Southern

BRAND COLORS



BLUE: 15499C



GREEN: 87C65B



NAVY: 152950

LOGO MARK





LOGO VARIATIONS



DO NOT STRETCH



DO NOT CHANGE COLOR

GUIDELINES